



HeroFi

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CubitX LTD, a leader in technological innovation, focuses on creating advanced solutions that drive business progress. Established by visionary entrepreneurs, **CubitX** is a key player in the tech industry, helping startups evolve into successful enterprises. Our latest project, **HeroFi**, developed by a team of skilled engineers and blockchain experts, highlights our dedication to pushing technological boundaries. This initiative reflects our goal to use innovative technologies to promote growth, enhance transparency, and foster trust in the tech community.

Company Name: CubitX LTD

Company Registration Number: 15600231

Company Location: Flat 53 Flaxman Court, Flaxman Terrace, London,
United Kingdom, WC1H 9AP



**CERTIFICATE OF INCORPORATION
OF A
PRIVATE LIMITED COMPANY**

Company Number **15600231**

The Registrar of Companies for England and Wales, hereby certifies that

CUBITX LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England and Wales

Given at Companies House, Cardiff, on **28th March 2024**



N156002315



Companies House



The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006

CORE TEAM



Mozeff Nasereddin

CEO

A financial expert. His specialties lie in market analysis, investment strategy and financial modeling. With over 10 years in crypto market and started in the UK market, he holds wide connections and knowledges.



Emma Torres

CTO

Emma Torres is an accomplished tech entrepreneur with a deep background in software development and blockchain technology. She is the head of our strong development team - the core of HeroFi



Joshua Harris

CFO

With over 15 years of experience in finance within the technology sector, Joshua has a proven track record of boosting company growth through astute financial planning and risk management.



Isabella Clarke

CMO

Isabella Clarke is a marketing guru known for her expertise in digital marketing and consumer behavior analysis. She is in charge of branding and spreading the image of HeroFi to regions around the globe.

MARKET RESEARCH

The chart following depicts the Total Value Locked for Liquid Staking Tokens across various chains, with a particular focus on Binance Smart Chain (BSC), indicating a significant trend of staking in 2024.



MARKET RESEARCH

Rising Potential of Liquid Staking on BSC

- The surge in TVL across various chains for liquid staking signals a promising trajectory for staking and restaking activities in 2024.
- Meanwhile, despite notable growth in TVL on BSC, its growth rate has yet to match the overall surge, suggesting significant untapped potential for **HeroFi**.



From Apr 2023 to Apr 2024:

All Chains TVL Change

412.79% ▲

All Chains TVL Increase

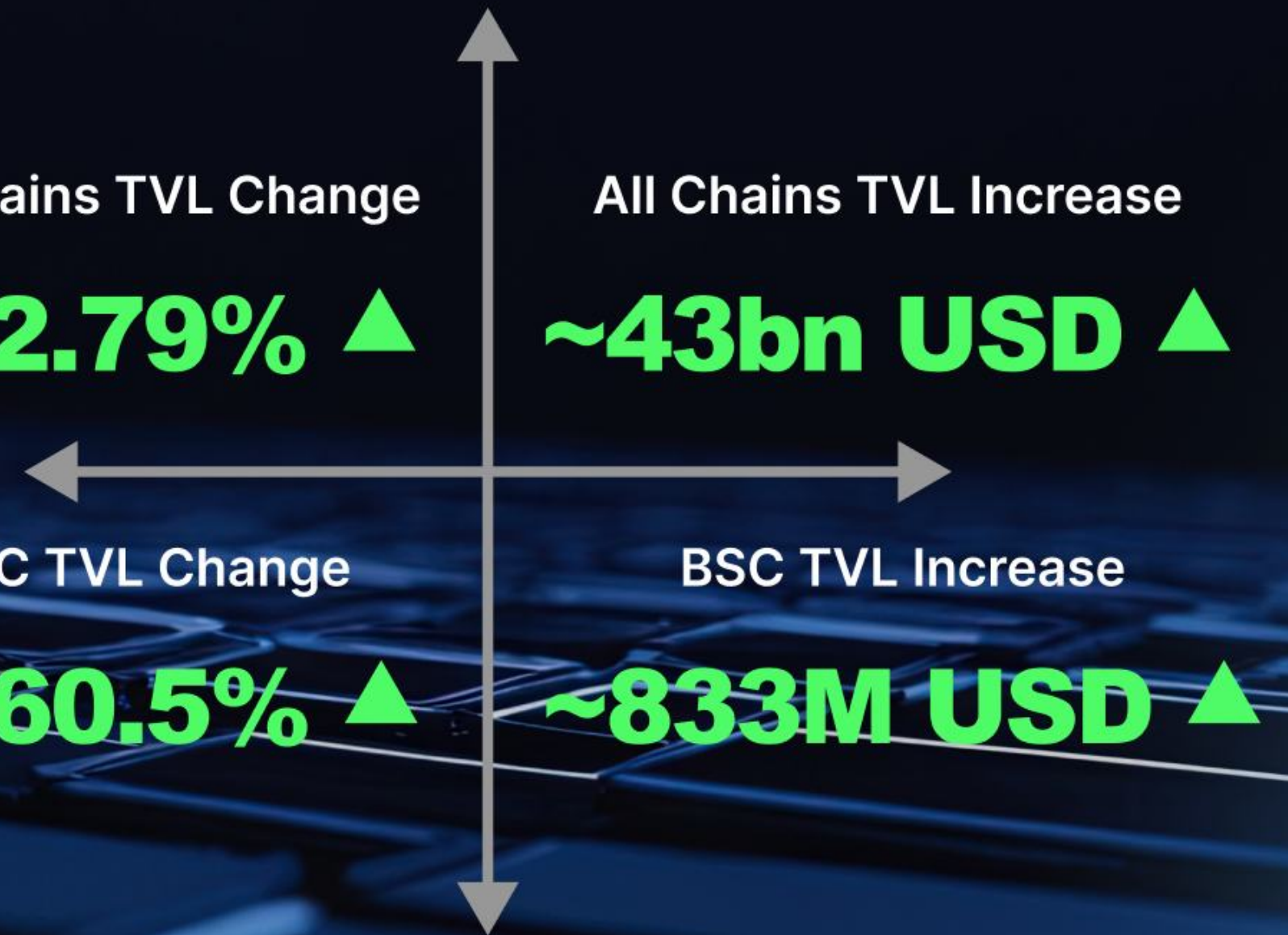
~43bn USD ▲

BSC TVL Change

1060.5% ▲

BSC TVL Increase

~833M USD ▲



HEROFI ECOSYSTEM

ABOUT HEROFI

- **HeroFi** serves as the premier hub of DeFi innovation, empowering users with pioneering restaking strategies, automated investments, and sophisticated asset management integrations.
- For projects, **HeroFi** offers a versatile platform, facilitating optimized asset growth and driving sustainable development within the dynamic digital asset ecosystem

1. Services Ecosystem

2. Established Features

3. Upcoming Developments



I. Services Ecosystem

- **HeroFi** provides an extensive range of services tailored to optimize returns and elevate user engagement within the DeFi landscape, prioritizing community sustainability. Our offerings encompass essential functionalities such as staking, restaking, automated trading, and asset management, catering to individual users' diverse needs.
- Moreover, we actively foster growth and innovation within the broader community through collaborative initiatives and robust support frameworks. By forging strategic partnerships and integrations, **HeroFi** significantly enhances the utility of native tokens, unlocking a variety of investment opportunities for users



II. Established Features

Optimized Staking And LSDs Aggregators

- **HeroFi** offers users the opportunities to earn through advanced staking and LSDs aggregators, powered by AI algorithms. Our app optimizes staking strategies, maximizes rewards, and mitigates risks for users, ensuring efficient asset utilization and higher returns.
- Additionally, **HeroFi** offers seamless cross-chain compatibility, enabling users to stake assets on various blockchain networks. This interoperability allows for diversification of staking portfolios and access to a broader range of staking opportunities, enhancing flexibility and utility for users.



- **HeroFi's** infrastructure empowers users to leverage aggregated staking terms and rewards seamlessly, eliminating the need for direct interactions with multiple protocols. With our staking mechanism, users deposit tokens into designated pools, earning real-time rewards in the form of wrapped tokens. They can then seamlessly restake using these tokens and redeem their staked tokens upon maturity by returning the corresponding wrapped tokens.



Why Stake With HeroFi ?



HeroFi's AI algorithms analyze staking strategies, offering users comprehensive assessments to make data-driven decisions for optimal staking outcomes.

AI-Driven Optimization

Offering preset investing pools customized to users' risk and reward preferences, ensuring a personalized investment experience.

Tailored Investment Pools

With flexible staking durations and adjustable parameters, users enjoy the freedom to tailor their staking strategies to match their investment goals

Flexible Staking Options

Users can access staking opportunities across multiple blockchain networks through HeroFi without the hassle of direct protocol interactions

Cross-Chain Accessibility

HeroFi seamlessly integrates with DEXs and other DeFi apps, enhancing the utility of our tokens, which are rewards for users participating in our staking activities

Diverse DeFi Integration

Secure Validator Network

- HeroFi maintains a secure validator network across various blockchains, including Ethereum and Binance Smart Chain (BSC), serving as the cornerstone of our staking infrastructure. This network fortifies the platform's security by validating transactions and upholding blockchain integrity, thus minimizing fraudulent risks and instilling user trust.
- Our commitment to a robust staking infrastructure ensures users can stake confidently, knowing they contribute to a secure ecosystem. Validators are instrumental in upholding network stability, shielding against attacks, and enhancing the reliability of our staking services.

Come join us as we pursue a place among



TOP 10

VALIDATORS ON EVM BLOCKCHAIN!

III. Upcoming Developments



DeFi Integrations



HeroDEX - Trading Platform & Automated Investments



Hardware Wallet



Crypto Debit Card

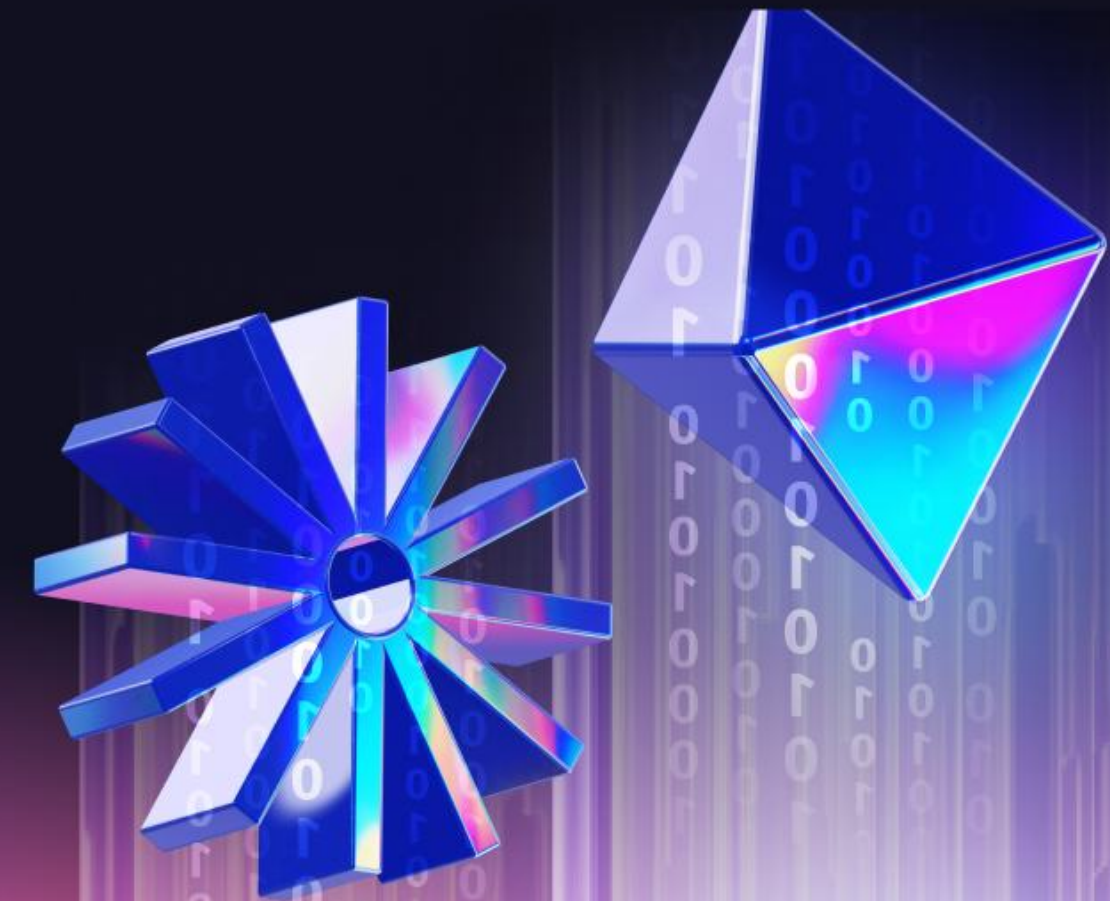
DeFi Ecosystem Collaboration with HeroFi

Partnerships with top lending protocols, DEXs, and liquidity pools.



Why Stake With HeroFi ?

Users can capitalize on diversified earning opportunities beyond conventional staking rewards. By engaging with lending protocols, DEXs, and liquidity pools, users unlock avenues for generating additional yield.



Access to Innovative Financial Products

HeroFi's collaboration with DeFi platforms grants users access to cutting-edge financial products and services, including decentralized lending, borrowing, and trading.

INTERCONNECTED INFRASTRUCTURE

Supported Chains



LSDs Protocols



Restaking Protocols



Oracle Solutions



Experience Intelligent Trading on HDEX

HERODEX - Trading Platform

HeroFi offers a versatile platform supporting both spot and futures contract trading, enabling users to execute diverse strategies to meet their investment goals. With a projected monthly transaction volume reaching millions of USD and a fee rate of 0.1% - 0.5% in the first year, **HeroDex** anticipates generating a promising amount of monthly revenue estimated, underscoring its potential for substantial financial returns.

AI Bot Trade

Additionally, **HeroDex** introduces the innovative **HeroFi's** Velo AI Trade Bot, leveraging AI and machine learning to automate trades and optimize trading outcomes, enhancing market liquidity and efficiency while setting a new standard for user-friendly decentralized exchanges.



Transaction Volume & Revenue Projection



With the DeFi market witnessing exponential growth, resulting in a tenfold increase in trading volume over the past year, we conservatively estimate **HeroDex**'s monthly transaction volume to be in the millions. Our fee rate assumption of 0.1% - 0.5%, aligned with industry standards and competitiveness, allows us to project a very high monthly revenue from transaction fees. This conservative yet realistic estimation underscores **HeroDex**'s potential for substantial revenue generation.

HeroFi Labs

HeroFi Labs stands as the innovation nexus within the HeroFi ecosystem, serving as a catalyst for the development of groundbreaking DeFi projects. With a focus on fostering collaboration, innovation, and ecosystem growth, HeroFi Labs offers a comprehensive suite of features and tools designed to empower developers, entrepreneurs, and community initiatives.

Key Benefits for Partnered Projects

Partnered projects within the **HeroFi** ecosystem benefit from comprehensive support including access to the Ecosystem Fund for financial backing, specialized technical expertise from **HeroFi** Labs to tackle complex challenges, and collaboration opportunities with other projects to foster innovation. Additionally, these partnerships enhance project visibility, attracting users, investors, and industry attention.

Key Benefits for Individual Users

Individual users in the **HeroFi** ecosystem gain access to innovative solutions that open up new avenues for earning in decentralized finance. They also become part of an active community, enhancing engagement and learning through collaboration and mutual support.



Real World Assets



Hardware Wallet

HeroFi Labs introduces hardware wallet integration, a groundbreaking feature designed to enhance the security, convenience, and usability of our platform. These hardware wallets provide users with a secure and reliable solution for storing and managing their digital assets, offering peace of mind and confidence in their staking activities.

Crypto Card

Through strategic partnerships with accredited corporations in the traditional finance market, **HeroFi** is proud to unveil our revolutionary **HeroFi** Crypto Debit Card. Engineered to seamlessly integrate with decentralized applications (dApps) within our ecosystem.

TOKENOMICS

Real World Assets



- Staking Rewards
- Transactional Utility
- Liquidity Provision
- Ecosystem Incentives

Ecosystem Token: HeroX - HRX

The **HeroX (HRX)** serves as the primary utility token within the **HeroFi** ecosystem, facilitating various functions and interactions on the platform. Users receive **HRX** tokens as rewards when participating in **HeroFi**'s staking and restaking activities.



- Governance Rights
- Decision-making Influence
- Community Participation

Governance Token (Coming soon)

The Governance Token serves as the key governance instrument within the **HeroFi** ecosystem, granting holders the power to participate in decision-making processes. Token holders shape **HeroFi**'s future through democratic mechanisms.

Tokenomic

Token Name Total Supply Ticker
HeroFi **39,000,000** **HRX**

	%	Allocation	Token
●	12%	Seed sale	4.680.000
●	1%	Public sale	390.000
●	8%	Team	3.120.000
●	69%	Ecosystem	26.910.000
●	5%	MM & Liquidity	1.950.000
●	5%	Partnership & Marketing	1.950.000

100%	Total Supply	39.000.000
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Enhancing Stability By HeroFi Token Burns

Strengthening Market Confidence Enabling Wise Investment Choices

▶ Incremental Tax & Fee Burn

All taxes and fees collected by HeroFi will be systematically burned until 50% of the entire token supply is removed.

▶ Seamless Token Burn Mechanism

The burning mechanism is fully automated and occurs in fixed periods.

▶ Enhanced Investment Value

The growth in ecosystem users and overall staked amount leads to a decrease in token supply in the market, which in turn doubles the potential market value of the remaining tokens.



HEROFI ROADMAP

HEROFI ROADMAP

H1 2024

- Platform Launch and Core Features Implementation
- Referral Program Kickoff
- Exchange Listings and DEX Integration
- Cross-Chain Compatibility Development

H2 2024

- Ecosystem Expansion
- Enhanced Cross-Chain Compatibility
- Smart Contract Audits and Security Enhancements
- DeFi Integration

H1 2025

- HeroFi Crypto Debit Card
- Decentralized Governance
- Establishment of Network Entities
- Becoming one of the top 10 validators on EVM Blockchains
- Bot-Trading Integration
- Automation Market Analysis

H1 2025

- Integration between HeroFi Crypto Debit Card and Ecosystem dApps
- Implementation of Cash-back program
- Establishment of HeroFi Labs
- Ecosystem Fund
- Partnership Expansion

HEROFI ROADMAP

H1 2026

- **Technical Infrastructure Enhancement:**
Enhance reliability, security, and performance to ensure a seamless user experience.
- **Release of HeroFi's Hardware Wallets:**
Collaborate with accredited partners in the market to release our line of hardware wallets tailored to the needs of our users.
- **Stake with Stored Assets:**
Users can stake their stored assets directly from their hardware wallets

H2 2026

- **Enhanced Security Measures:**
Advanced security features are integrated into HeroFi's hardware wallets to ensure the safety and reliability of all operations
- **Interconnecting Management:**
HeroFi's hardware wallets offer an interconnected management system
- **Scalability Enhancements:**
Continual scalability enhancements to support the growing user base and transaction volume.

2027 & BEYOND

- **Advanced Research and Development:**
Continue investing in research and development efforts to stay at the forefront of innovation in the blockchain and DeFi space.
- **Optimization of Cross-Chain Interoperability:**
Optimize cross-chain interoperability within the HeroFi ecosystem; streamlining asset transfers across various blockchain networks.
- Continuous Platform Enhancement

REFERRAL PROGRAM

REFERRAL PROGRAM

Earn commissions for new participants you introduce to the ecosystem, using unique referral links/codes for easy sharing and tracking.

Direct Commission

Earn instant rewards as your referrals stake or restake, directly contributing to your earnings.

Interest Commission

Benefit from the interest generated by your referrals, adding to your passive income stream over time.

Rank Commission

Unlock additional rewards as a significant contributor, earning extra from the interest generated by your network.



JOIN THE HEROFI NETWORK

 Telegram Community

<https://t.me/HeroFiChat>

 Telegram Announcement

https://t.me/HeroFi_Channel

 X Official Page

<https://x.com/herofiai>